

## CA Privacy Notice

**Effective:** May1st, 2022

This CA Privacy Notice (the "CA Notice") supplements the information contained in our Privacy Policy need and applies solely to individual residents of the State of California ("consumers" or "you").

This CA Notice describes how we collect, use, disclose, and otherwise process personal information of individual residents of the State of California, either online or offline, within the scope of the California Consumer Privacy Act of 2018 ("CCPA").

Unless otherwise expressly stated, all terms in the CA Notice have the same meaning as defined in our Privacy Policy or as defined in the CCPA, as applicable. For clarity, this CA Privacy Notice does not apply to personal information relating to job applicants, employees, contractors, delivery partners or other personnel of Socios.com.

### Collection and Use of Personal Information

We collect personal information in connection with our Platform and Services for various purposes. For example, we use personal information to:

- Process your transactions or fulfill your requests
- Communicate with you
- Inform our marketing and advertising activities
- Optimize and improve our existing products and Services
- Develop new products and Services
- For other business, operational and commercial purposes described in our Privacy Policy.

Please review the following sections of the Privacy Policy to learn more about the personal information we collect and the purposes for which we collect it: "Personal Information We Collect" and "How We Use Your Personal Information."

In the last 12 months, we have not collected any of the following categories of personal information, however pending our launch of a US application estimated to be in the summer of 2022 some of this information would possibly be collected. This section will be updated appropriately as needed.

Category of Personal Information Collected	Collected	Categories of Sources
<b>Identifiers</b> , such as your name, address, phone number, email address or other similar identifiers.	X	Directly from you Automatically generated or collected during your use of our Platform (e.g. by your browser or device) Our affiliates and third parties, including third parties you direct to share information with us (e.g. social networks)

Category of Personal Information Collected	Collected	Categories of Sources
<p><b>California Customer Records</b> (Cal. Civ. Code § 1798.80(e)), such as your name, address, phone number, government-issued identity document, credit card number or other payment account number (including the three [3] or four [4] digit validation code for your credit card).</p>	X	<p>Directly from you Automatically generated or collected during your use of our Platform (e.g. by your browser or device) Our affiliates and third parties, including third parties you direct to share information with us (e.g. social networks)</p>
<p><b>Protected Classification Characteristics</b>, such as age, gender or demographic group.</p>	X	<p>Directly from you Our affiliates and third parties, including third parties you direct to share information with us (e.g. social networks)</p>
<p><b>Commercial Information</b>, such as your ordering history, record of shopping or purchasing tendencies, and loyalty status or progress.</p>	X	<p>Directly from you Automatically generated or collected during your use of our Platform (e.g. by your browser or device) Our affiliates and third parties, including third parties you direct to share information with us (e.g. social networks)</p>
<p><b>Internet/Network Information</b>, such as your browsing history, search history, and information regarding your interaction with the Platform.</p>	X	<p>Automatically generated or collected during your use of our Platform (e.g. by your browser or device)</p>
<p><b>Geolocation Data</b>, such as information about your physical location collected from geolocation features on your device, including your IP address and GPS (e.g. latitude and/or longitude).</p>	X	<p>Automatically generated or collected during your use of our Platform (e.g. by your browser or device)</p>

Category of Personal Information Collected	Collected	Categories of Sources
		Our affiliates and third parties, including third parties you direct to share information with us.
<b>Sensory Information</b> , such as recorded calls with our customer care teams.	X	Directly from you
<b>Educational Information</b> , such as your student name, institution, and campus card when applicable.	X	Directly from you Our affiliates and third parties, including third parties you direct to share information with us.
<b>Inferences</b> , including information generated from your use of the Platform reflecting your preferences.	X	Automatically generated or collected during your use of our Platform (e.g. information generated or derived from your online browsing and usage activity) Our affiliates and third parties, including third parties you direct to share information with us (e.g. social networks)

#### Sharing and Disclosure of Personal Information

As further described in the section called “Our Sharing and Disclosure of Personal Information” in our Privacy Policy, we share personal information with third parties for business purposes, or we may “sell” your personal information to third parties, subject to your right to opt out of those sales (see Exercise Your Right to Opt-out below). In the last 12 months, we have not disclosed for a business purpose any of the categories of personal information we collect as explained in the chart above for the purposes described in our Privacy Policy.

We may disclose personal information to third parties at your direction or upon your request, in connection with a corporate business transaction, or to comply with legal or contractual obligations, as described in our Privacy Policy.

#### Your California Privacy Rights

As a California resident, you may be able to exercise the following rights (collectively, the “California Privacy Rights”) in relation to the personal information about you that we have collected (subject to certain limitations at law):

Privacy Right	Description
<b>Right to Know</b>	<p>You have the right to request any or all the following information relating to your personal information we have collected and disclosed in the last 12 months, upon verification of your identity:</p> <p>The specific pieces of personal information we have collected about you;  The categories of personal information we have collected about you;  The categories of sources of the personal information;  The categories of personal information that we have disclosed to third parties for a business purpose, and the categories of recipients to whom this information was disclosed;  The categories of personal information we have "sold" (as that term is defined by the CCPA) and the categories of third parties to whom the information was sold; and  The business or commercial purposes for collecting or "selling" the personal information.</p>
<b>Right to Delete</b>	<p>You have the right to request the deletion of personal information we have collected from you, subject to certain exceptions.</p>
<b>Right to Opt-out</b>	<p>You have the right to direct us not to "sell" (as that term is defined by the CCPA) personal information we have collected about you to third parties now or in the future.</p>
<b>Right to Non-Discrimination</b>	<p>If you choose to exercise your rights, we will not charge you different prices or provide different quality of services, unless those differences are related to your personal information. That is, if the exercise of these rights limits our ability to process personal information (such as in the case of a deletion request), we may no longer be able to provide you with our products and Services or engage with you in the same manner.</p>
<b>"Shine the Light"</b>	<p>Under California's "Shine the Light" law (Civ. Code § 1798.83), California residents that have an established business relationship with us have the right to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their personal information (if any) for such third party's direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those third parties.</p>

How to Exercise Your California Privacy Rights  
Exercise Your Right to Know or Right to Delete

You may submit a request to exercise your California Privacy Rights through one of the mechanisms described below. We will need to verify your identity before processing your request, which may require us to request additional personal information from you or require you to log into your account. We will only use personal information provided in connection with a California Privacy Rights request to review and comply with your request.

In certain circumstances, we may decline a request to exercise the Right to Know or Right to Delete described above, particularly where we are unable to verify your identity. If we are unable to comply with all or a portion of your request, we will explain the reasons for declining to comply with the request.

To exercise your Right to Know and/or your Right to Delete, please submit a request through:

Manage your data portal

- **Email: [dataprotection@socios.com](mailto:dataprotection@socios.com) with the subject line “California Privacy Rights Request.”**

#### Exercise Your Right to Opt-out

Unless you have exercised your Right to Opt-out, we may disclose or “sell” your personal information to third parties for monetary or other valuable consideration. The third parties to whom we “sell” personal information may use such information for their own purposes in accordance with their own privacy policies.

You do not need to create an account with us to exercise your Right to Opt-out. However, we may ask you to provide additional personal information so that we can properly identify you to track compliance with your opt-out request. We will only use personal information provided in an opt-out request to review and comply with the request. If you choose not to provide this information, we may only be able to process your request to the extent we are able to identify you in our data systems.

Additionally, as is common practice among companies that operate online, we permit third party advertising networks, social media companies and other third party businesses to collect and disclose your personal information (including preferences, geolocation, commercial information and internet, network and device information) directly from your browser or device through cookies or tracking technologies when you visit or interact with our websites, use our apps or otherwise engage with us. These third parties use this information for the purposes of serving ads that are more relevant to you, for ad campaign measurement and analytics, and for fraud detection and reporting. These third parties may “sell” that information to other businesses for advertising and other purposes. By visiting [here](#), you can opt out from “sales” of this type of personal information by businesses that participate in the opt-out tool. To make opt-out requests related to mobile apps on your device for businesses participating in the DAA’s CCPA App-based Opt-Out Tool, you can download the appropriate app at [www.youradchoices.com/appchoices](http://www.youradchoices.com/appchoices).

**Minors.** We do not “sell” the personal information of consumers we know to be less than 16 years of age. Please contact us [dataprotection@socios.com](mailto:dataprotection@socios.com) to inform us if you, or your minor child, are under the age of 16.

**Authorized Agents.** In certain circumstances, you may permit an authorized agent to submit requests to exercise your California Privacy Rights on your behalf. The authorized agent must provide sufficient evidence to show that the authorized agent has authority to act on your behalf, including, without limitation, proof that the authorized agent has been lawfully vested with power of attorney.

For security purposes, we may need to verify your identity and confirm directly with you that you have provided the authorized agent permission to submit the request, and it may take additional time to fulfil agent-submitted requests. We may deny a request in the event we are not able to verify the

authorized agent's authority to act on your behalf. Please note that for privacy and security reasons, we will direct future communications to the data subject on whose behalf the request was made.

**“Shine the Light” disclosures.** California's "Shine the Light" law (Civil Code Section §1798.83) provides certain rights to California residents that have an established business relationship with us about the disclosure of certain types of personal information to third parties for their direct marketing purposes. To opt-out of having your personal information disclosed to third parties for their direct marketing purposes, please click the Do Not Sell My Info link above.

**Consumer Complaints.** If you are a California resident, in accordance with Cal. Civ. Code §1789.3, you may report complaints to the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by contacting them in writing at 1625 North Market Blvd., Suite N 112 Sacramento, CA 95834, or by telephone at (800) 952-5210 or (916) 445-1254.

#### Notice of Financial Incentive

We offer various financial incentives. For example, the financial incentives we may provide include:

- Discounts, coupons and special offers via email when you sign up for our email list, participate in a marketing promotion or sweepstakes, or create an Account.
- Rewards when you refer a friend who has not used our Platform before.
- Loyalty programs, where you earn rewards based upon your purchase history.

In order to participate in some of these financial incentives, you may be asked to provide personal information. Participation in any financial incentive program is entirely optional and participants may withdraw from the program at any time. To opt-out of the program and forgo any ongoing incentives, you may unsubscribe from our emails (for email-based incentives).

The financial incentives we offer to consumers are reasonably related to the value of the consumer's data to our business, based on our reasonable but sole determination. We estimate the value of consumers' personal information by considering the expenses incurred by the business related to the collection, storage and retention of consumers' personal information in the context of the financial incentive program and the expenses related to the provision of the financial incentive. From time to time, we may provide additional terms that apply to a financial incentive, which will be presented to you at the time you sign up for the financial incentive.

#### Updates to This CA Notice

We will update this CA Notice from time to time. When we make changes to this CA Notice, we will change the "Effective" date at the beginning of this notice. All changes shall be effective from the date of publication unless otherwise provided in a notification. If you do not cancel your Account before the date the revised CA Notice becomes effective, you will be subject to the revised CA Notice on its effective date.

#### Contact Us

If you have any questions or requests in connection with this CA Notice or other privacy-related matters, please send an email [dataprotection@socios.com](mailto:dataprotection@socios.com).

Alternatively, inquiries may be addressed to:

DATA PROTECTION OFFICER

Socios Services US Inc.

8275 S eastern Avenue, Suite 200-648 Las Vegas NV 89123.